



VECTOR USER MANUAL

A Complete Guide to Managing
Independent Native /blog Pages for
BigCommerce Multi-Storefronts

Abstract

This user manual provides step-by-step guidance for installing, configuring, and using the **Vector** application. It covers all major features, enabling users to efficiently create, manage, and publish blog content across multiple BigCommerce storefronts from a centralized interface.

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1. Introduction

What is Vector?

Vector is a native BigCommerce application designed specifically for merchants managing multiple storefronts or channels.

Unlike the default BigCommerce blog, Vector enables you to maintain **independent native /blog pages** for every channel while managing everything from a single dashboard.

Whether you operate multiple brands, regional stores, or separate B2B/B2C websites, Vector gives every storefront its own blog, SEO strategy, categories, images, and publishing workflow.

2. Core Features

- ✓ Independent blog for every BigCommerce Channel
- ✓ Native /blog URLs
- ✓ Rich Text Editor
- ✓ SEO Optimization
- ✓ Gallery Management
- ✓ Categories & Tags
- ✓ Draft & Publish Workflow
- ✓ Scheduled Publishing
- ✓ Multi-Channel Content Mapping
- ✓ Centralized Management

3. Getting Started

Before creating blog posts, complete the following setup:

Step 1

Install the Vector App from BigCommerce.



Step 2

Open Vector Dashboard.



Step 3

Sync Store Channels.



Step 4

Install Blog Script.



Step 5

Configure WebDAV.

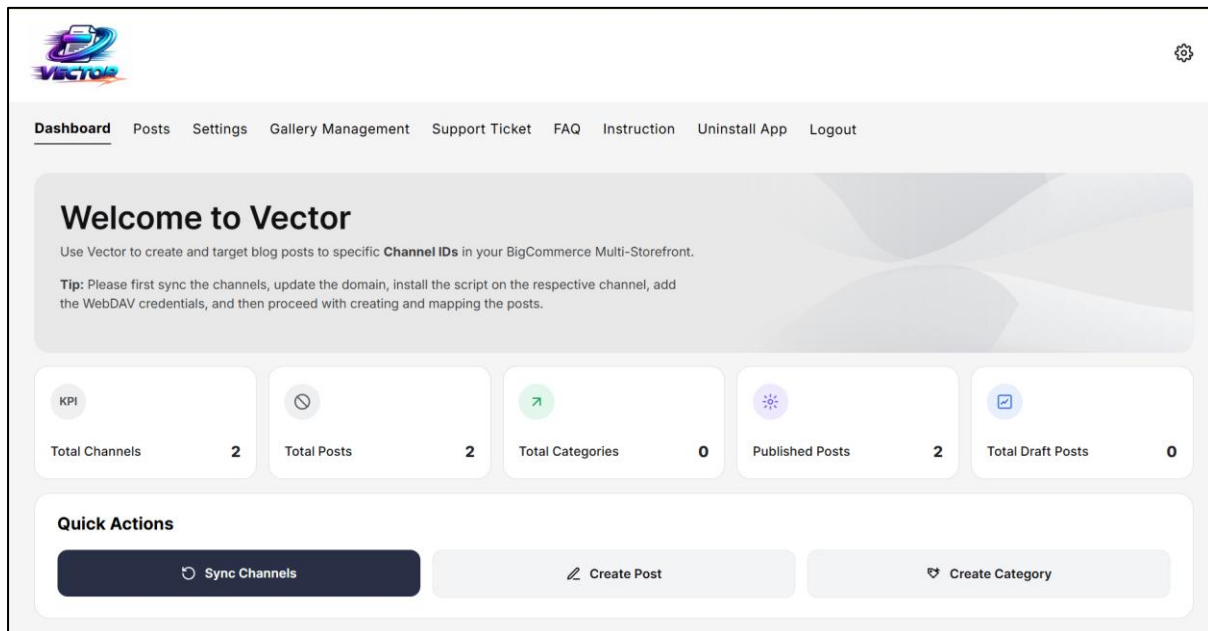


Step 6

Start Creating Blog Posts.

Important: Blog publishing will only work correctly after all setup steps have been completed.

4. Dashboard



Overview

The **Dashboard** provides a quick overview of your Vector application, including blog statistics, channel information, and shortcuts to commonly used actions.

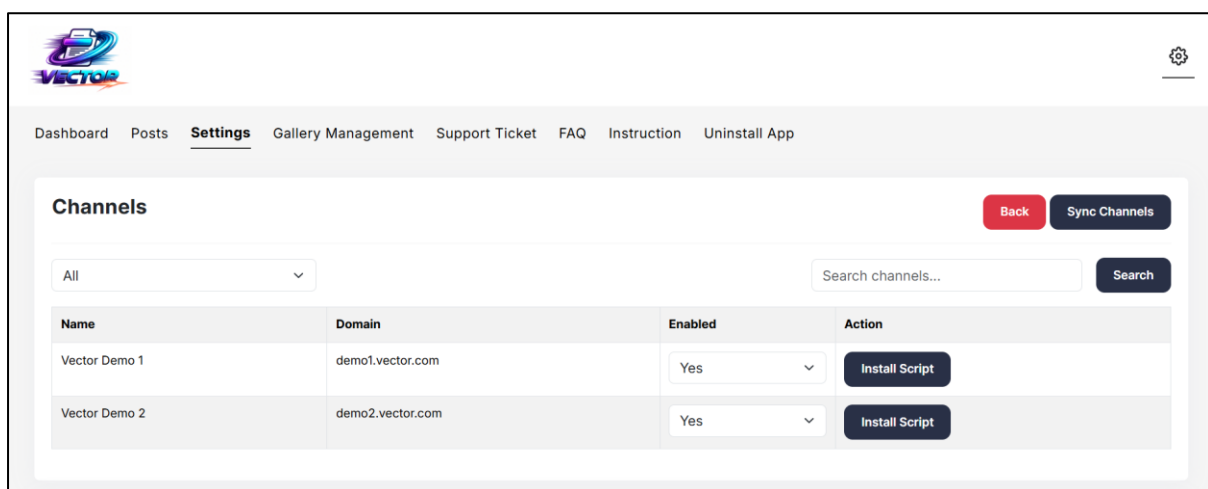
Features

- **Navigation Menu** – Access all modules of the application.
- **Welcome Panel** – Displays setup guidance and recommended workflow.
- **KPI Cards** – View Channels, Posts, Categories, Published, and Draft statistics.
- **Quick Actions** – Quickly **Sync Channels**, **Create Post**, or **Create Category**.

5. Settings

The **Settings** module allows you to configure and manage the essential application settings required for Vector to operate correctly. It includes channel configuration, WebDAV credentials, image settings, author management, categories, and application preferences.

5.1 Settings – Channels



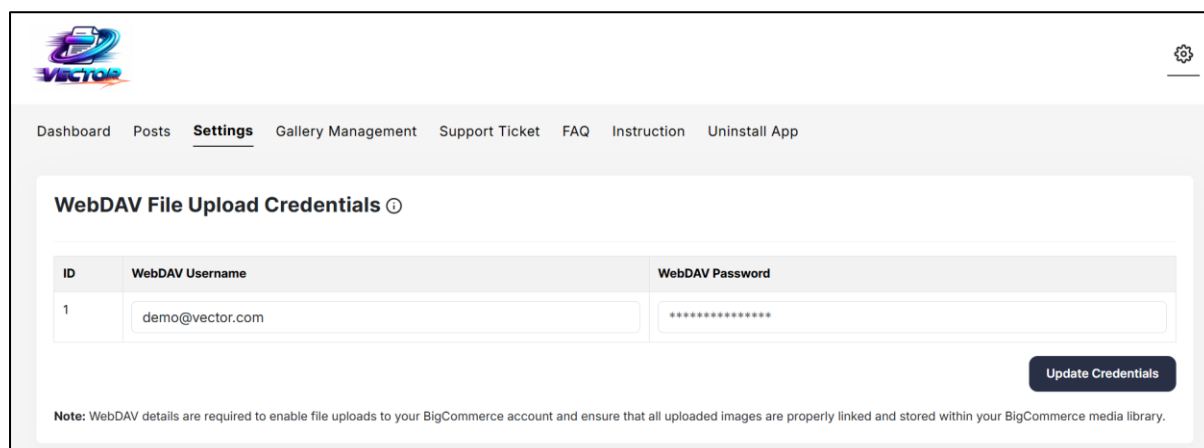
Overview

The **Channels** section lets you manage your synchronized BigCommerce storefronts. Enable or disable channels, install the required publishing script, and sync newly added channels.

Features

- **Channel List** – View all synchronized channels and their status.
- **Search & Filter** – Quickly find a specific channel.
- **Enable/Disable** – Control whether a channel can receive blog posts.
- **Install Script** – Install the required script for blog publishing.
- **Sync Channels** – Refresh the latest channels from BigCommerce.

5.2 WebDAV Configuration



The screenshot shows the 'WebDAV File Upload Credentials' configuration page in the Vector app. The page has a top navigation bar with links: Dashboard, Posts, Settings (active), Gallery Management, Support Ticket, FAQ, Instruction, and Uninstall App. The main content area is titled 'WebDAV File Upload Credentials' with a help icon. It contains a table with one row for ID 1, with columns for WebDAV Username (demo@vector.com) and WebDAV Password (masked with asterisks). An 'Update Credentials' button is at the bottom right. A note at the bottom states: 'Note: WebDAV details are required to enable file uploads to your BigCommerce account and ensure that all uploaded images are properly linked and stored within your BigCommerce media library.'

ID	WebDAV Username	WebDAV Password
1	demo@vector.com	*****

[Update Credentials](#)

Note: WebDAV details are required to enable file uploads to your BigCommerce account and ensure that all uploaded images are properly linked and stored within your BigCommerce media library.

Overview

The **WebDAV Configuration** page allows you to securely connect Vector with your BigCommerce WebDAV account. This connection enables Vector to upload and manage blog images directly within your store's media library.

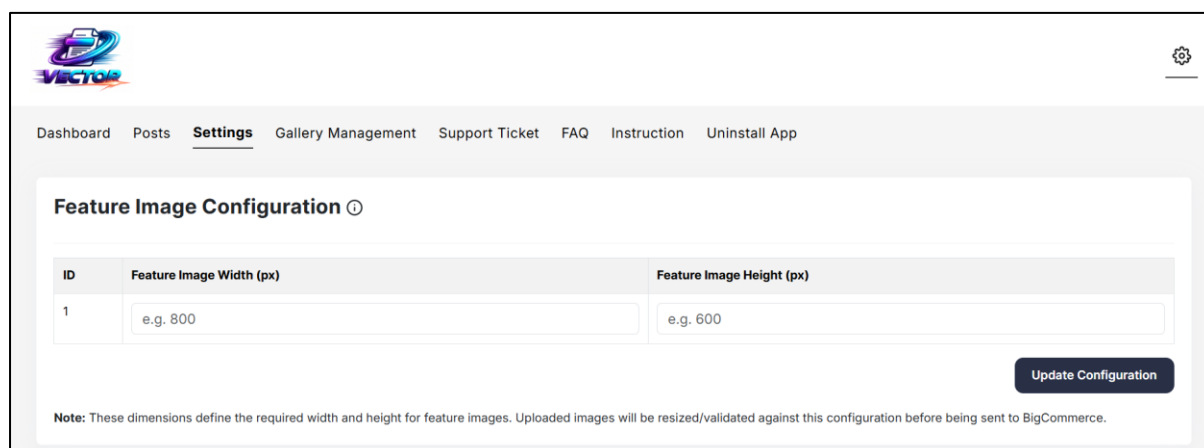
Features

- **WebDAV Username** – Enter your BigCommerce WebDAV username.
- **WebDAV Password** – Enter the corresponding WebDAV password.
- **Update Credentials** – Save or update your WebDAV login details.

Quick Tip

Ensure your WebDAV credentials are correct before uploading images or publishing blog posts.

5.3 Feature Image Configuration



The screenshot shows the 'Feature Image Configuration' page in the Vector app. The page has a top navigation bar with links: Dashboard, Posts, Settings (active), Gallery Management, Support Ticket, FAQ, Instruction, and Uninstall App. The main content area is titled 'Feature Image Configuration' with a help icon. It contains a table with one row for ID 1, with columns for Feature Image Width (px) (e.g. 800) and Feature Image Height (px) (e.g. 600). An 'Update Configuration' button is at the bottom right. A note at the bottom states: 'Note: These dimensions define the required width and height for feature images. Uploaded images will be resized/validated against this configuration before being sent to BigCommerce.'

ID	Feature Image Width (px)	Feature Image Height (px)
1	e.g. 800	e.g. 600

[Update Configuration](#)

Note: These dimensions define the required width and height for feature images. Uploaded images will be resized/validated against this configuration before being sent to BigCommerce.

Overview

Configure the default dimensions for feature images used in blog posts. Images uploaded through Vector are validated against these settings before publishing.

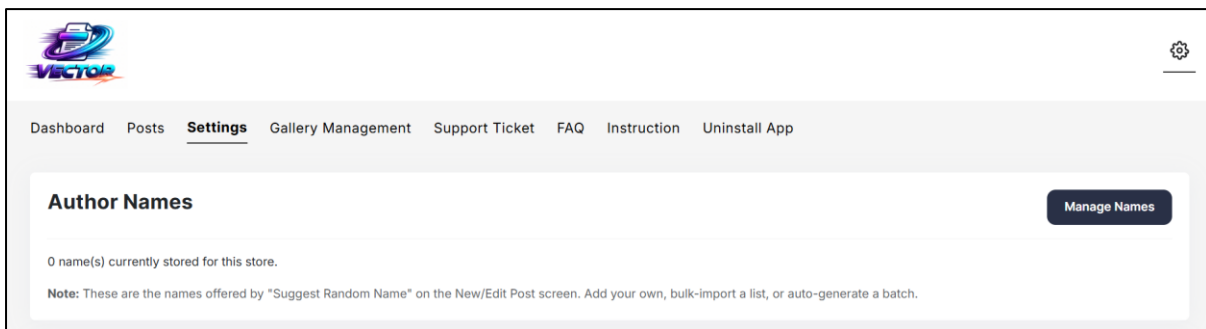
Features

- **Feature Image Width** – Specify the required image width in pixels.
- **Feature Image Height** – Specify the required image height in pixels.
- **Update Configuration** – Save the preferred image dimensions.

Quick Tip

Use image dimensions that match your storefront theme to maintain a consistent blog appearance.

5.4 Author Names



Overview

The **Author Names** section lets you manage the list of author names available for blog posts. These names can be selected or suggested while creating content.

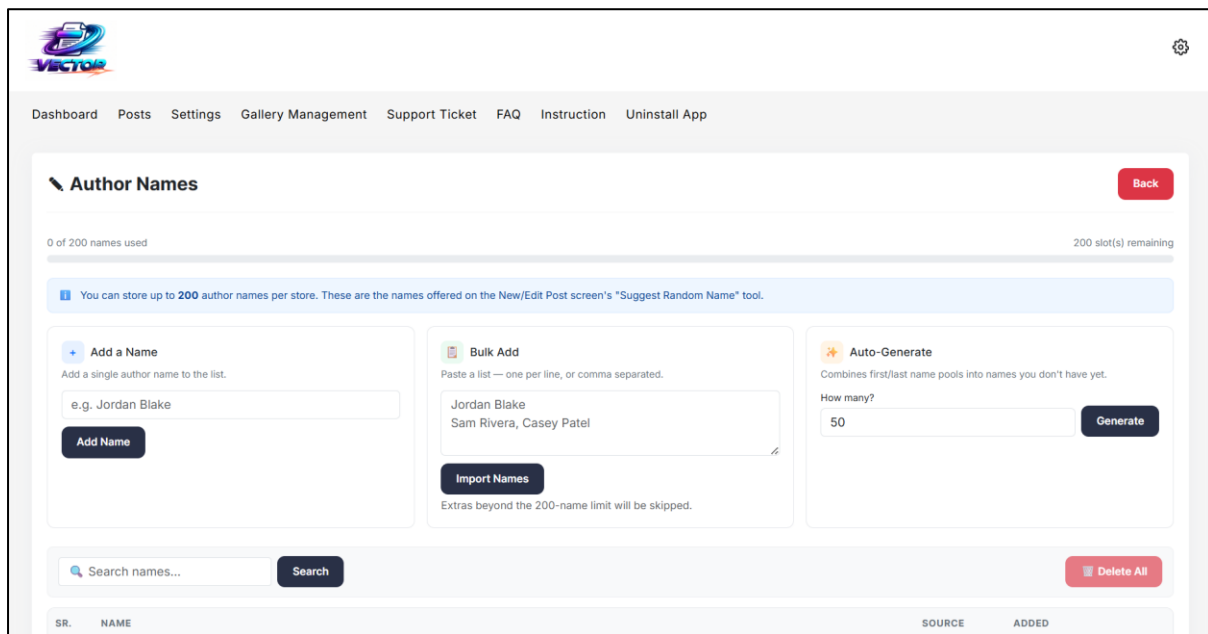
Features

- View the total number of stored author names.
- Access the **Manage Names** page to add, import, or generate author names.

Quick Tip

Maintain an updated author list to ensure consistent author attribution across all blog posts.

5.5 Manage Author Names



The screenshot shows the 'Author Names' management page in the Vector app. At the top, there's a navigation bar with links: Dashboard, Posts, Settings, Gallery Management, Support Ticket, FAQ, Instruction, and Uninstall App. The main heading is 'Author Names' with a 'Back' button. Below the heading, a progress bar shows '0 of 200 names used' and '200 slot(s) remaining'. A blue information box states: 'You can store up to 200 author names per store. These are the names offered on the New/Edit Post screen's "Suggest Random Name" tool.' There are three main sections: 1. 'Add a Name' with a text input (example: 'e.g. Jordan Blake') and an 'Add Name' button. 2. 'Bulk Add' with a text area (example: 'Jordan Blake', 'Sam Rivera, Casey Patel') and an 'Import Names' button. 3. 'Auto-Generate' with a 'How many?' input (example: '50') and a 'Generate' button. At the bottom, there's a search bar with 'Search names...' and a 'Search' button, and a 'Delete All' button. A table header is visible at the very bottom with columns: SR., NAME, SOURCE, and ADDED.

Overview

Manage your store's author database by adding individual names, importing multiple names, or automatically generating author names.

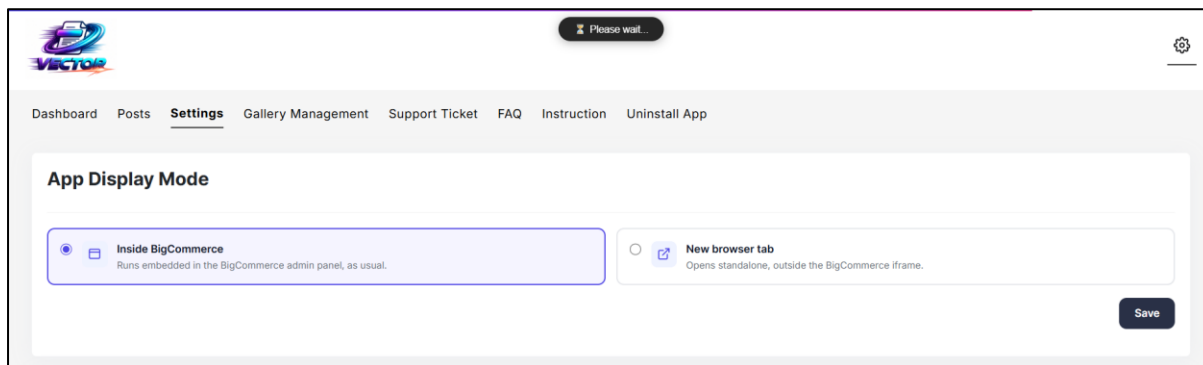
Features

- **Add a Name** – Create a single author entry.
- **Bulk Add** – Import multiple author names at once.
- **Auto Generate** – Automatically generate unique author names.
- **Search** – Find an existing author.
- **Delete All** – Remove all stored author names.

Quick Tip

Vector supports up to **200 author names** per store for quick author assignment during blog creation.

5.6 App Display Mode



Overview

Choose how Vector opens when launched from the BigCommerce Admin Panel.

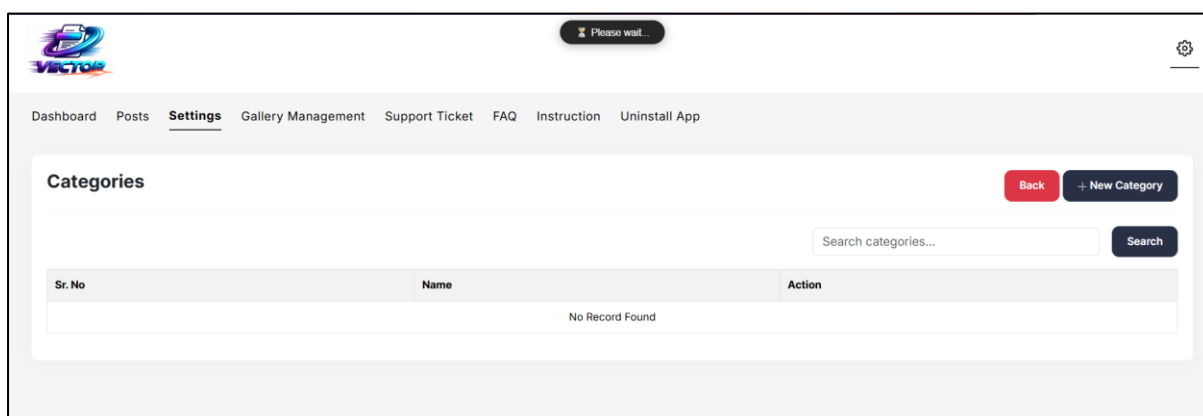
Features

- **Inside BigCommerce** – Opens Vector within the BigCommerce administration panel.
- **New Browser Tab** – Opens Vector in a separate browser tab.
- **Save** – Apply the selected display preference.

Quick Tip

Use **Inside BigCommerce** for everyday management and **New Browser Tab** when working with larger content or multiple browser windows.

5.7 Categories



Overview

The **Categories** page allows you to manage blog categories used to organize and classify blog posts.

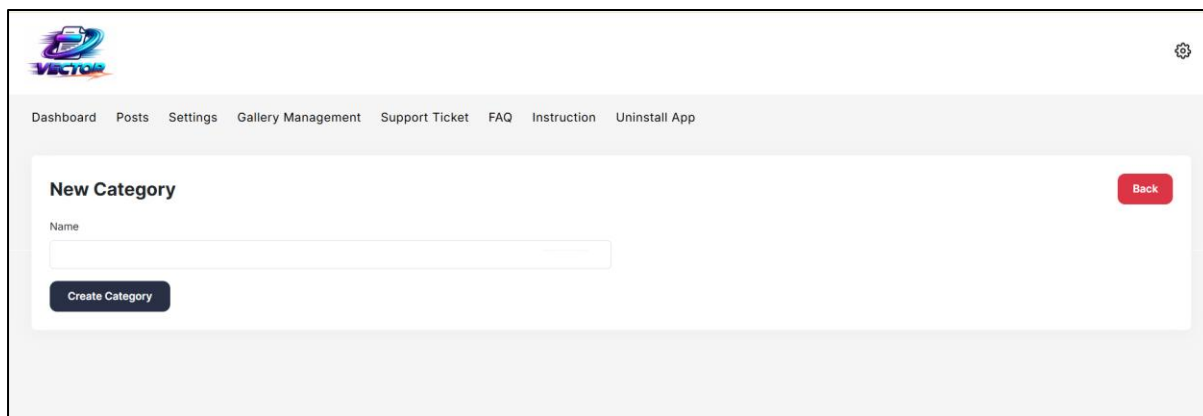
Features

- View all existing categories.
- Search categories by name.
- Create a new category.
- Edit or remove existing categories.

Quick Tip

Organize your blogs with meaningful categories to improve navigation and content management.

5.8 Create Category

The screenshot shows the 'New Category' form within the Vektor dashboard. The dashboard header includes the Vektor logo and a navigation menu with links: Dashboard, Posts, Settings, Gallery Management, Support Ticket, FAQ, Instruction, and Uninstall App. The 'New Category' form is a white card with a red 'Back' button in the top right corner. It contains a 'Name' label, a text input field, and a dark blue 'Create Category' button at the bottom left.

Overview

Create a new category that can be assigned to blog posts during content creation.

Features

- **Category Name** – Enter the category title.
- **Create Category** – Save the new category.
- **Back** – Return to the Categories list.

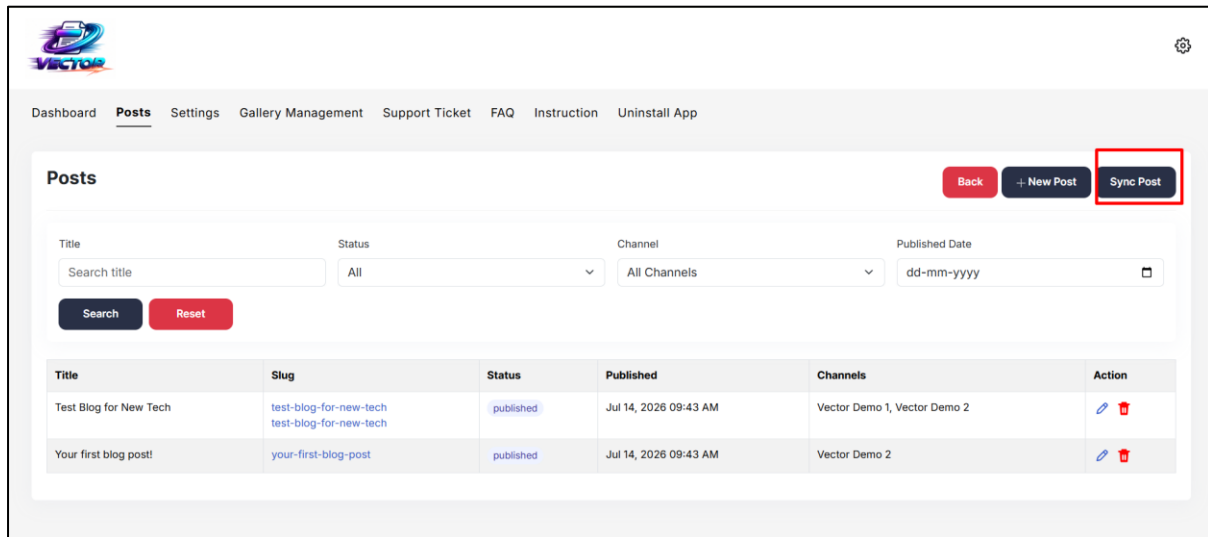
Quick Tip

Use short, descriptive category names that reflect your blog topics for better organization and user navigation.

6. Posts Management

The Posts Management module enables you to create, edit, organize, and publish blog posts across one or multiple BigCommerce channels from a centralized interface. It also allows you to synchronize existing blog posts from your BigCommerce store, manage drafts, and optimize content with SEO settings before publishing.

6.1 Posts List



Overview

The **Posts** module is the central workspace for creating, managing, and publishing blog content. It also allows you to synchronize existing blog posts from your BigCommerce store.

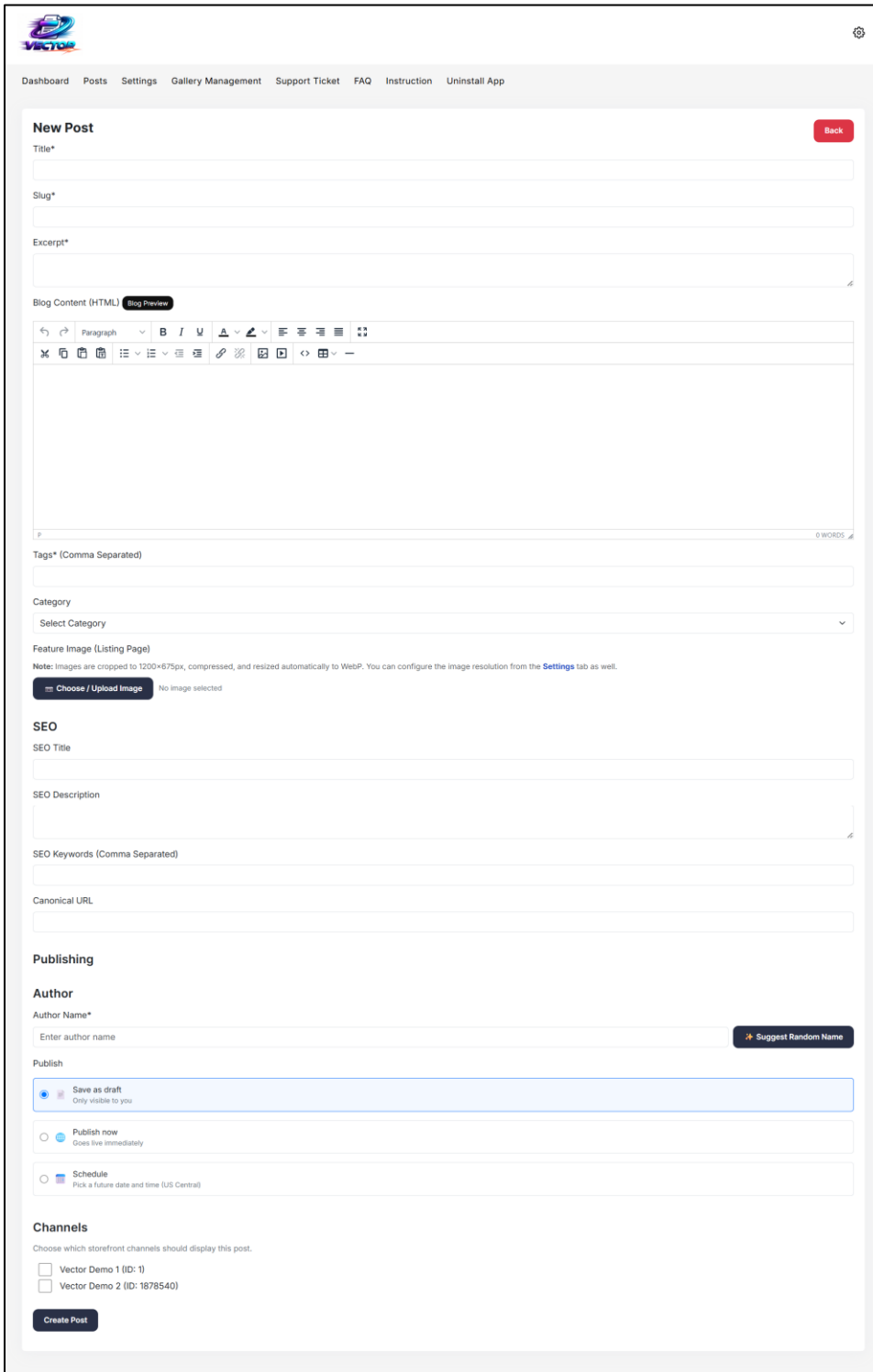
Features

- **Sync Post** – Import existing blog posts from your BigCommerce account into Vector.
- **New Post** – Create a new blog post.
- **Search & Filter** – Find posts by Title, Status, Channel, or Published Date.
- **Manage Posts** – Edit or delete existing blog posts.

Quick Tip

Run **Sync Post** after installing Vector or whenever blog posts are created directly in BigCommerce to keep both platforms synchronized.

6.2 Create New Post



The screenshot displays the 'New Post' form within the Vector CMS interface. At the top, a navigation bar includes links for Dashboard, Posts, Settings, Gallery Management, Support Ticket, FAQ, Instruction, and Uninstall App. The form itself is titled 'New Post' and features a 'Back' button in the top right corner. It contains several input fields: 'Title*', 'Slug*', and 'Excerpt*'. Below these is a 'Blog Content (HTML)' section with a 'Blog Preview' button and a rich text editor toolbar. The form also includes a 'Tags*' field, a 'Category' dropdown menu, and a 'Feature Image (Listing Page)' section with a 'Choose / Upload Image' button and a note about image cropping. The 'SEO' section contains fields for 'SEO Title', 'SEO Description', 'SEO Keywords (Comma Separated)', and 'Canonical URL'. The 'Publishing' section includes an 'Author' field with a 'Suggest Random Name' button, and three radio button options: 'Save as draft', 'Publish now', and 'Schedule'. Finally, the 'Channels' section allows users to choose which storefront channels should display the post, with checkboxes for 'Vector Demo 1 (ID: 1)' and 'Vector Demo 2 (ID: 1878540)'. A 'Create Post' button is located at the bottom left of the form.

New Post Back

Title*

Slug*

Excerpt*

Blog Content (HTML) Blog Preview

Paragraph **B** *I* U

0 WORDS

Tags* (Comma Separated)

Category

Select Category

Feature Image (Listing Page)

Note: Images are cropped to 1200x675px, compressed, and resized automatically to WebP. You can configure the image resolution from the [Settings](#) tab as well.

Choose / Upload Image No image selected

SEO

SEO Title

SEO Description

SEO Keywords (Comma Separated)

Canonical URL

Publishing

Author

Author Name*

Enter author name Suggest Random Name

Publish

☒ Save as draft
Only visible to you

☐ Publish now
Goes live immediately

☐ Schedule
Pick a future date and time (US Central)

Channels

Choose which storefront channels should display this post.

☐ Vector Demo 1 (ID: 1)

☐ Vector Demo 2 (ID: 1878540)

Create Post

Overview

The **New Post** page allows you to create and publish blog posts for one or multiple BigCommerce channels from a single interface.

Features

- **Post Information** – Enter the Title, Slug, and Excerpt.
- **Content Editor** – Create rich-text blog content with formatting options.
- **Categories & Tags** – Organize posts for better navigation.
- **Feature Image** – Upload a featured image for the blog.
- **SEO Settings** – Configure SEO Title, Description, Keywords, and Canonical URL.
- **Publishing Options** – Save as Draft, Publish Immediately, or Schedule publication.
- **Author** – Enter or generate an author name.
- **Channel Selection** – Choose one or more channels where the post will be published.

Quick Tip

Complete all required fields, optimize SEO information, and select the appropriate channels before publishing.

6.3 Edit Post

Edit Post Back

Title*
Test Blog for New Tech

Slug*
test-blog-for-new-tech

Excerpt*
this is data

Blog Content (HTML) Blog Preview

Paragraph
this is data

Tags* (Comma Separated)
Test

Category
Select Category

Feature Image (Listing Page)
Note: Images are cropped to 1200x675px, compressed, and resized automatically to WebP. You can configure the image resolution from the [Settings](#) tab as well.

Image Alt Test*
Test Blog for New Tech
Image Caption (optional)
Optional caption shown with the image

Choose / Upload Image

SEO

SEO Title

SEO Description

SEO Keywords (Comma Separated)
Test

Canonical URL

Publishing

Author
Author Name*
Test Suggest Random Name

Publish
☐ Save as draft
Only visible to you
☒ Publish now
Goes live immediately

This post will publish immediately when you save.

Channels
Choose which storefront channels should display this post.

☒ Vector Demo 1 (ID: 1)
☒ Vector Demo 2 (ID: 1878540)

Save Changes

Overview

The **Edit Post** page allows you to modify existing blog posts, update content, change publishing settings, and republish changes across selected channels.

Features

- Update the post title, slug, excerpt, and content.

- Change categories, tags, and feature images.
- Modify SEO details.
- Update the author name.
- Change publishing status (Draft, Publish, or Schedule).
- Add or remove publishing channels.
- Save changes to update the live post.

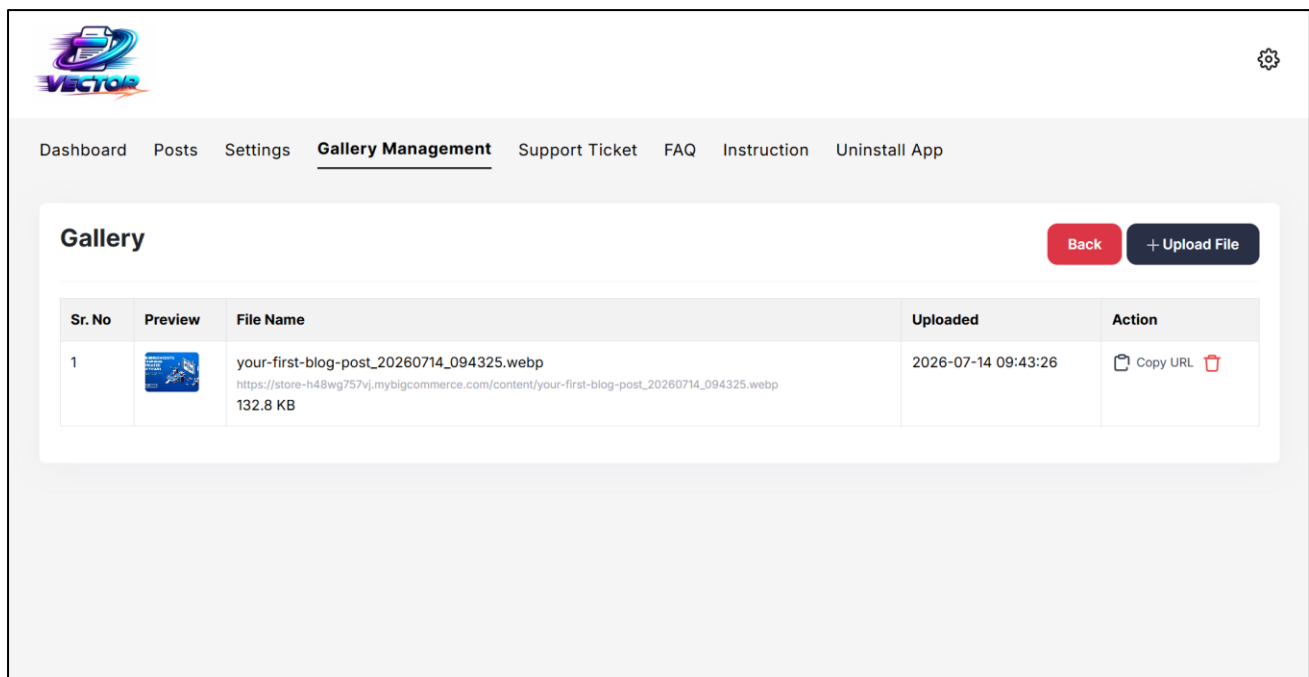
Quick Tip

After making changes, click **Save Changes** to update the selected channels with the latest version of your blog post.

7. Gallery Management

The **Gallery Management** module provides a centralized location to upload, organize, and manage images used in your blog posts. All media files are securely stored in your **BigCommerce Media Library** and can be easily reused across multiple posts.

7.1 Gallery List



Sr. No	Preview	File Name	Uploaded	Action
1		your-first-blog-post_20260714_094325.webp https://store-h48wg757vj.mybigcommerce.com/content/your-first-blog-post_20260714_094325.webp 132.8 KB	2026-07-14 09:43:26	Copy URL

Overview

The **Gallery Management** module provides a centralized location to upload, store, and manage images used in your blog posts. All uploaded files are stored in your BigCommerce media library and can be reused across multiple posts.

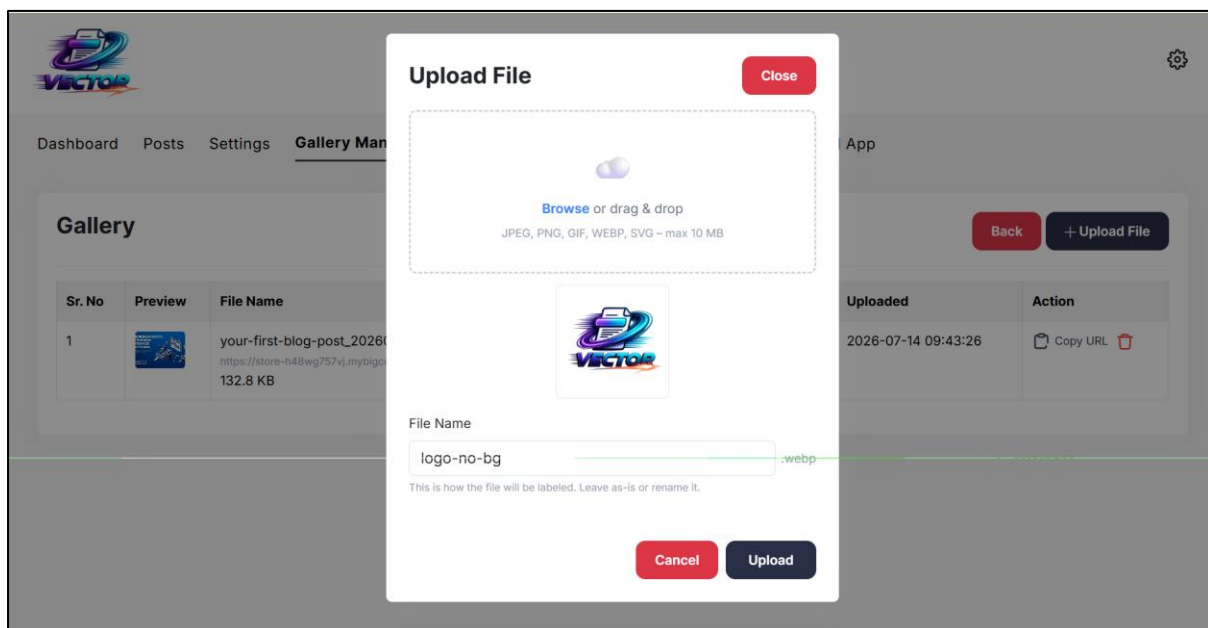
Features

- **Upload File** – Upload new images to the gallery.
- **Image Library** – View all uploaded images with preview and file details.
- **Copy URL** – Copy the image URL for use in blog content or other resources.
- **Delete Image** – Remove images that are no longer required.

Quick Tip

Upload optimized images to improve page loading speed and maintain a consistent visual experience across your blogs.

7.2 Upload File



Overview

The **Upload File** window allows you to upload images directly to the Gallery. Supported image formats are automatically processed and stored in your BigCommerce media library.

Features

- **Browse or Drag & Drop** – Select or drag images into the upload area.
- **Supported Formats** – JPEG, PNG, GIF, WEBP, and SVG (up to **10 MB**).
- **File Name** – Rename the image before uploading, if required.
- **Upload** – Save the image to the Gallery.
- **Cancel** – Close the upload window without saving.

Quick Tip

Use meaningful file names and optimized image formats (such as **WEBP**) for better organization and improved website performance.

8. Submit Support Ticket

Submit a Support Ticket
Describe your issue and we'll get back to you.

Category
-- Select Category --

Priority
-- Select Priority --

Subject / Title
A brief summary of your issue (max 100 characters)

Issue Attachments (optional, max 5 images, 5 MB each)
Attach screenshots or photos that illustrate the issue (JPEG, PNG, GIF, WebP).

Drop images here or [browse](#)
Up to 5 files · JPEG, PNG, GIF, WebP · Max 5 MB each

Description / Reproduction Steps
Describe your issue in detail (max 1000 characters). For bugs, include steps to reproduce.

Expected Behavior (optional)
What did you expect to happen? (max 500 characters)

Actual Behavior (optional)
What actually happened instead? (max 500 characters)

[Submit Ticket](#)

Tips for Faster Resolution

- 1. Be Specific**
The more detail you provide, the faster our team can resolve your issue.
- 2. Choose the Right Priority**
Reserve "Critical" for site-breaking issues to ensure proper routing.
- 3. Include Reproduction Steps**
For bugs, list exactly what you clicked or did so we can reproduce it.
- 4. Check Existing Tickets**
You may already have an open ticket for this issue.

[View My Tickets](#)

Overview

The **Submit Support Ticket** page allows you to create a new support request by providing issue details, attachments, and the expected outcome. Once submitted, your request is forwarded to the Vector Support Team for review.

Features

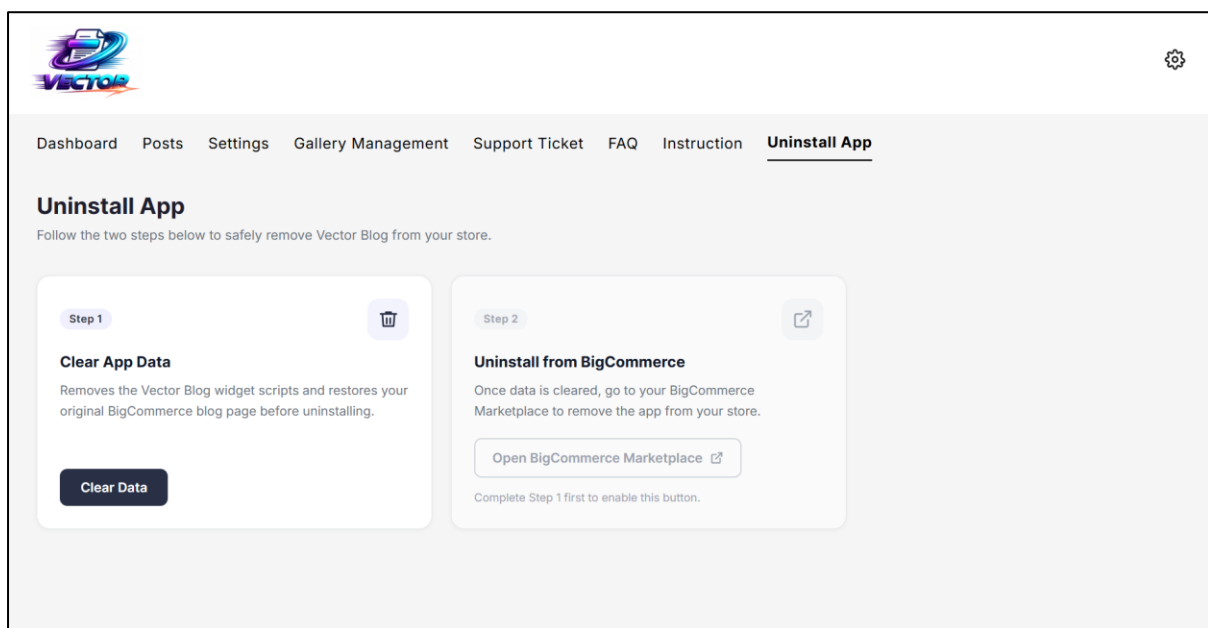
- **Category** – Select the type of issue or request.
- **Priority** – Set the urgency of the ticket.
- **Subject** – Provide a brief summary of the issue.
- **Attachments** – Upload screenshots or supporting images (up to **5 files, 5 MB** each).
- **Description** – Describe the issue and provide steps to reproduce it.
- **Expected Behavior** – Explain the expected result.
- **Actual Behavior** – Describe the actual result encountered.
- **Submit Ticket** – Send the support request to the Vector Support Team.
- **View My Tickets** – View and track the status of previously submitted support tickets.

Quick Tip

Include clear reproduction steps and relevant screenshots to help the support team investigate and resolve your issue more quickly.

9. Uninstall App

The **Uninstall App** module provides a guided two-step process to safely remove Vector from your BigCommerce store while restoring the original blog configuration.



Overview

Before uninstalling Vector, all application data and installed blog scripts should be removed. This ensures your BigCommerce store is restored to its original state and prevents any orphaned configurations.

Features

- **Step 1 – Clear App Data** – Removes Vector data, installed scripts, and restores the default BigCommerce blog configuration.
- **Step 2 – Uninstall from BigCommerce** – Opens the BigCommerce Marketplace to complete the app removal process.
- **Guided Workflow** – Step 2 is enabled only after successfully completing Step 1.

Quick Tip

Always complete **Step 1 (Clear App Data)** before uninstalling the application from BigCommerce to ensure a clean and safe removal.

10. Conclusion

Vector is designed to simplify blog management for **BigCommerce Multi-Storefront** businesses by enabling independent native /blog pages for each storefront while providing a centralized interface for content creation, publishing, SEO management, and media organization.

By following the steps outlined in this user manual, you can efficiently configure the application, manage multiple channels, publish optimized blog content, and maintain a consistent content strategy across your stores.

For additional assistance, feature requests, or technical support, please use the **Support Ticket** module available within the application. Our support team is committed to helping you resolve issues quickly and ensuring you get the most out of Vector.

We appreciate your trust in Vector and look forward to helping you create, manage, and publish professional blog content with confidence.